

Minutes of the DTHRC Meeting November 25, 2020 via Zoom

Meeting opened 7:04 pm.

Present: Enid and Don Larsen, John Stevens, Margaret Watkins, Beth Boucher, Curt McDermott, Sue Bracy

Question about meeting minutes saying fundraising to begin March 2022 because we want to raise money before then. Minutes to read: plan for March 2022 to take to town meeting, without reference to fundraising by 2022.

Minutes accepted with changes above. All in favor.

Goal of this meeting: set a timeline and identify doers for each action. Curt came up with a general timeline that is acceptable. Fundraising pre-construction will focus on pieces of the project that people can use right away- to generate excitement. Additional needs will be addressed once the space can be used.

If LULA is the target item, we need to demonstrate to people that we are doing something tangible and have momentum, i.e., there's a concrete outcome.

A fundraiser needs something to bring people together that encourages them to give. Don suggested a permanent acknowledgment, like their names in bricks on the walkway- year round type of promotion. Walkway would go from the parking area to the doors at the front.

Outreach

Website - using the website to do outreach work. Can add immediate information about donations and fundraising efforts. We need to make a tweak on the website to be able to send \$ via various methods: check, paypal, etc; add mailing address and payee information. Curt, Jae, Don and Enid.

Banners - Don will take pictures of the banners he made and post them on the Dunbarton FB page. Banners have been installed at Pages Corner by 77 and on the Common, backside of the library.

Question: how do we capture information from people who are willing to donate their skill/time to the project on the website, FB page, etc.

Monthly blog - suggested by Enid as a way to keep us in the forefront- e.g., garden club goes back to the '30s that might include events in Town Hall. Many people in town have stories. Donna Dunn may have good information. The blog could include stories/interviews from our video and be added to the website. Need to coordinate blog asks to individuals with video so we are not asking people more than once.

FB Community Page can have a synopsis about the Town Hall.

Video – Goal is to capture local people’s stories from the past and visions for the future. Next steps:

1. Compile a list of people to outreach to so we can coordinate our outreach to us
2. Determine how we capture the stories (either via blog, video, etc). Margaret has started a list of names, and Curt will add contact information on a Google drive Doc to share with folks
3. Curt and Beth will create an outline for an interview/visual guide
4. See how many people visit the website (Curt)

Facebook - Beth will add the info about banners, interviews/story sharing, any progress updates, etc. She put out a request for posts.

2nd Floor Tours - on hold until spring 2021.

Old Home Day - August or September 2021 - could be an opportunity for tours and fundraising.

Booth/handouts at upcoming events – Don suggested we use antique photos and hang them upstairs so people can “S” around to see what used to happen, then show them the drawings of what it could look like. Weave in with printed quotes from the interviews and stories people told. Ask people for photos.

Don and Margaret mentioned finding out who the people/children are in the photos. Who has old photos of the town hall? Don has 18 photos and offered to post them on FB Community Page, and Beth will share on the DTHRC FB page and ask if anyone has pictures of the town hall to add to our collection.

Community Meetings – meet with the planning board, Fire Dept, PTA/O, garden club, etc. to keep everyone in the loop. Be prepared to address any concerns.

House Parties – There was mixed opinion as to their value given the number of people who attended some of them in the past. A block party might draw a lot of neighbors - ice cream social. Be strategic on neighborhoods to approach - cast a wider net.

We need to collect the names of people who may recognize the people in old pictures from Town Hall activities and/or have connections to the Town Hall. Get contact information so we can keep them in the loop and follow up to come out and vote when the time comes.

Dave Nault and Don were talking about how 1/2 of the fees related to the design come from paying the architect. We may have enough drawings to go ahead without the architect, but will need construction specs, as built drawings, etc. Concerns over costs point to looking more closely at architectural costs to see if we can save money without further involving the architect. Ask Dave Nault, who is looking into the costs, to look into this issue. Could he provide a clear path forward?

People interested in volunteering might put up posters, help with tech stuff/FB, control part of the website, outreach to get more interview subjects, concert support, use of their skills (engineering, electrical, construction/contractor, musician, marketing, etc.). Put the call out and see what we get. Put out a list of tasks so people can select how they want to engage. Also ask them what they can do and what they're interested in.

Website/webmaster is something we need. Also people willing to do outreach and make calls to get people to come out and vote at Town Meeting.

December: Don will work out a post for FB Dunbarton community page using the old photos and Beth will share to DTHRC FB page.

Curt will put together a spreadsheet of contacts, and people can be identified as being willing to be interviewed.

Don talked with Allison Vallieres, and she is willing to be interviewed.

Other possible interviewees - Fred Mullen and other firemen (those in "Cinderfella") staged years ago. Enid will give Fred a call to see if he has information about the video of that performance.

Sue offered Megan's Zoom account for the next meeting.

Next meeting: January 6th, 2021, 7 PM.

Motion to adjourn made by Don, seconded by Curt.
Adjourned at 8:13 pm.

Respectfully submitted,
Beth Boucher